

SYMUN 2020

SPONSORSHIP DOSSIER



NOVEMBER 3 TO 6, 2020

© 2020 ANUDI - Universidad Carlos III



WHAT IS A UNITED NATIONS MODEL?

A Model United Nations (MUN) is a simulation in which students from around the world come together to put themselves in the shoes of diplomats from UN member states and discuss issues related to international relations, such as Human Rights, the environment, or the role of minors in armed conflicts, among many others. Anyone can participate. The only requirements are a willingness to learn about international relations and a passion for debate. A MUN represents the main United Nations agencies and committees, such as the Human Rights Council, the Security Council or the Third Commission for social, cultural and humanitarian affairs.

Students assume the role of delegates, representing a country on a committee, and must make speeches, negotiate with allies and adversaries, and, above all, discuss and debate in a multicultural environment. All this in the interest of achieving global cooperation to solve the problems that affect all the countries of the world. Activities like this provide students with the opportunity to grow personally and academically. United Nations simulations help build and strengthen key academic and professional skills in today's world, such as public speaking, negotiation, or leadership. At the same time, the debate seeks to promote the values of the international community and Human Rights, favouring the knowledge of the main problems that affect our globalized world.

SYMUN

(SPAIN YOUTH MODEL UNITED NATIONS)

Spain Youth Model United Nations (SYMUN) is a Project organized by the Association for the United Nations and International Law (ANUDI) at the Carlos III University of Madrid. ANUDI firmly believes in empowering young students and bringing them closer to public institutions, generating critical thinking and highlighting dialogue and cooperation as a fundamental means to face contemporary challenges. This association has extensive experience in organizing international conferences and has participated in UN simulations around the world. For this reason, consider it the perfect time to use this experience to bring together around 500 brilliant high school and high school students from different backgrounds and allow them to discuss international relations in a multicultural environment. In this sense, SYMUN aims to be a platform to promote knowledge and understanding of the most important problems in today's world. The past editions of SYMUN were a success, and the students who participated in them only have words of thanks for what the conference brought them:

- "SYMUN has been one of the most beautiful experiences I have lived. Surrounded by wonderful people, this project has shaped me as a person and made me see the world from another point of view." - Álvaro Pérez, 18 years old.

- "SYMUN has been for me one of the best experiences I have had. Thanks to SYMUN I knew what teamwork and international cooperation means and this has made me choose the career that I would like to study." -Marta Lillo, 17 years old.

ORGANIZATIONAL TEAM: ANUDI

ANUDI is a student-led organization based at the Carlos III University of Madrid that aims to promote the values of the United Nations and the International Community. To do this, ANUDI prepares teams that participate in United Nations Models and Moots at the national and international levels. Also, since 2017, the association organizes SYMUN, which has established itself as the leading simulation in the Iberian Peninsula by a number of international participants, with more than 400 university students from different countries. All this is completed with conferences and debates held throughout the academic year. Since March 2017, ANUDI has been an official member of the United Nations Sustainable Development Solutions Network (SDSN-Youth), a network of organizations that seeks to promote awareness of the Sustainable Development Goals (SDGs) among young people. In this regard, SYMUN will be the main activity of ANUDI to make the SDGs known to high school and high school students in Spain and the rest of the world.

When? SYMUN will be held between November 3 and 6, 2020.

Where? La conferencia y los eventos sociales tendrán lugar en el campus de Getafe de la Universidad Carlos III de Madrid.

More information:

Main Email: symun@anudi.org

Secondary Email: spainyouthmun@gmail.com

Inscriptions mail: spainyouthapps@gmail.com

Web: <https://symun.anudi.org/es/inicio/>

HOW CAN SYMUN CONTRIBUTE TO YOUR COMPANY / ORGANIZATION?

This event is a unique opportunity to connect with pre-university students of different ages and nationalities, as well as to publicize your company's products or services. Furthermore, many of our participants are about to enter university or enter the job market, so SYMUN can be a source of talent recruitment and an exceptional networking platform. During three days, hundreds of students will participate in a complete program of activities, which makes SYMUN the ideal showcase to strengthen the branding of any company.

Products or services of all kinds will find in this event a highly effective and tailored setting. SYMUN has the direct support of the Carlos III University of Madrid, in addition to having had throughout these years the collaboration of public and private institutions, such as the Ministry of Foreign Affairs and Cooperation, the International Labor Organization and some of the main law firms in the country. The strength of our travel companions, together with our experience after four years organizing the activity, make each edition a success.

HOW CAN SYMUN CONTRIBUTE TO YOUR COMPANY / ORGANIZATION?

How can you collaborate with us? Currently, and due to our growth policy, we are looking for sponsors who want to collaborate with SYMUN. ANUDI is a non-profit student organization, which is why we believe that in collaboration with a project like ours, the degree of involvement must prevail over economic criteria. For this reason, we have not wanted to establish merely quantitative criteria that condition contributions. Based on these ideas, we have established several different types of collaboration:

Partners

This is the general modality, in which all sponsors will have a place regardless of the amount they have contributed.

Advertising media. Preferred location of the brand on the event's website, posters and flyers, activities program, etc.

Media relations. Inclusion of the brand in press releases, the videos made of the event and the information provided to the media.

Merchandising. Possibility of sharing information among the participants.

Social networks. Monitoring and dissemination of the brand through the official SYMUN profiles on Facebook, Instagram and on our website.

HOW CAN SYMUN CONTRIBUTE TO YOUR COMPANY / ORGANIZATION

MAIN SPONSORS.

This category is expressly designed for those organizations looking to go a step further in their collaboration with SYMUN. We conceived this modality to accommodate companies or organizations that, firmly believing in our project, decide to get involved to accompany us in this adventure as a main collaborator.

Naming rights. Possibility of including the brand name in one of our social events or committees.

Advertising media. Preferred location of the brand in photocall, official merchandising, accreditations, event website, posters and flyers, activities program and others.

Active participation in the opening act of the event with the possibility of speaking with a brief speech and with the appearance of the head of the company in the official photograph sent to the media, which will be attended by representatives of the Carlos III University of Madrid.

Media relations. Inclusion of the brand in press releases, the videos made of the event and the information provided to the media.

Merchandising. Possibility of sharing information among the participants. Social networks. Monitoring and dissemination of the brand through the official Symun profiles on Facebook, Instagram and on our website.